



# BENEFITS OF BELONGING TO THE OHA

*With 19 Districts, 265 Societies/Clubs and over 26,000 members, the OHA aka GardenOntario® is recognized today as the leading authority on horticulture in Ontario. GardenOntario® stays focused, consistent and motivated to uphold the standards of excellence behind our trademark "Keeping Ontario Beautiful®"*

- ✓ *Collaborates with like-minded organizations promoting awareness to protect flora and fauna species in Ontario and provides related education resources*
- ✓ *Advocates on behalf of Societies/Clubs with governing body organizations such as OMAFRA*
- ✓ *Provides recognition, awards and grants*
- ✓ *Floral & Design Judges training & certification*
- ✓ *Development and support of programs RE community beautification, environmental issues, biodiversity and conservation*



**GardenOntario®**

- ✓ *Maintains a comprehensive website with resources and guidelines for Societies/Clubs including Society/Club webpages*
- ✓ *Maintains a current Speaker's List*
- ✓ *Organizes an OHA Convention for networking to connect Societies/Clubs, provides information, education, speakers, supplies/marketing materials, presentation of in memoriam and awards*
- ✓ *Negotiates with Insurance Carrier to provide affordable group coverage, home & auto insurance discounts*
- ✓ *Supports the creation of new Horticultural Societies/Clubs*
- ✓ *Provides a bridge to unite and support the unique geographical areas, interests and histories of the Societies/Clubs across Ontario*
- ✓ *Supplies - Sources of GardenOntario merchandise, member pins, certificates, customizable merchandise via VistaPrint site*
- ✓ *Provides discount buying program and fundraising opportunities for Societies/Clubs*
- ✓ *In Memoriam Program via In Memoriam Book and/or Convention presentation*
- ✓ *Communication on Horticulture/Environmental Releases: Circulation of horticultural or environmental information through various media outlets such as Trillium Newsletter, Website, Social Media*
- ✓ *Promotion of Societies/Clubs: Advertising and promotion of Societies/Clubs at events such as CNE, International Plowing Match, Home & Garden Shows, marketing materials, media, outreach programs*
- ✓ *Support and guidance on matters of Constitution, Bylaws and ONCA Changes*
- ✓ *Creation of templates, waivers, checklists for day-to-day operations of Societies/Clubs*

**Since 1906, the Ontario Horticultural Association (OHA) has led Ontarians in all things horticultural.**

**Our organization is an integral part of this province's cultural fabric.**

## WHO WE ARE

- GardenOntario/Ontario Horticultural Association (OHA) is a volunteer charitable organization that encourages interest in gardening and related environmental issues with horticultural societies and like-minded organizations by providing leadership and education.



**GardenOntario®**

## VISION

- To be recognized as the primary gardening and horticultural Association by inspiring, educating and supporting gardeners and affiliated Societies/Clubs.

## MISSION

- To provide broad support and guidance, training and administrative leadership, and to advocate on behalf of affiliated Horticultural Societies/Clubs.
- To develop and support programs for all ages and skill levels encouraging gardening, community beautification, environmental stewardship and conservation.