



Agra-Wool
aka
Sideau

Brought to you on
EARTH DAY 2022 by

Garden Ontario[®]

KEEPING ONTARIO BEAUTIFUL[®]

A product that could be used for floral designs or vegetable gardens

Sideau® is going to change the world of environmentally conscious florists and flower arrangers and is without a doubt the 100% biodegradable floral foam alternative.



We want to share some information with you about a product because we care about the environment.

We have been using floral foam to hold the material in a container for our designs however, this material takes a very long time, 100's of years, to disintegrate in our landfills.

This product that we have recently become aware of, SIDEAU, is completely bio-degradable and is made with natural products.

There are other ways besides this that we are discovering also, or rediscovering, because we have only used floral foam since Styrofoam was created but we would like to give this product a chance.

We would like to begin hosting an Educational WebEx a few times a year for our members.





What is Agra-Wool?

- Sideau® is completely natural (made from basalt and an organic binder of sucrose).
- No petrochemicals or microplastics are used in the production process

Where does the product come from?

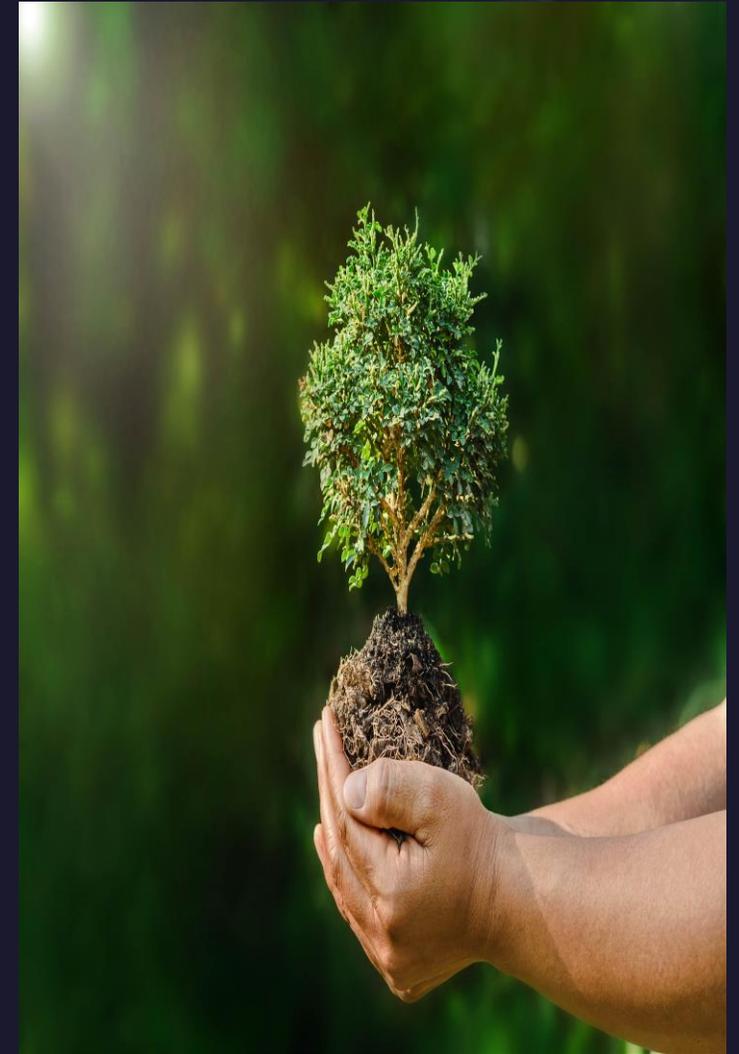
Agra-Wool International Group from the Netherlands is known worldwide for their substrates and water-absorbing natural stone wool products for growers. After extensive testing with the density of the product, Agra-Wool has now developed a product that has the same properties as floral foam in terms of use; Sideau®. Unlike floral foam, which is made from oil derivatives and phenolic resin – which is plastic – Sideau® is completely biodegradable. Sideau® is therefore perfectly suited for florists who want to use a completely environmentally friendly basis for their creations.

How does it work?

- Sideau® absorbs water incredibly quickly (a few seconds) without creating air bubbles in the product
- Sideau® can be used for all kinds of flower arrangements, dried flowers, silk flowers and fresh flowers. One block for all your flower arrangements



- Sideau® is reusable due to its spongy structure.
- It can be used a second time by wrapping chicken wire around it. I have used one brick now 3 times and it is still quite workable.
- Sideau® continues to absorb water time and time again. This allows you to add water if the flower arrangement threatens to dry out



- With Sideau® there is no more product wastage.
- If you have pieces left over after cutting the Sideau® blocks into shapes, you can easily tear these pieces into smaller pieces and store them.
- Put them in a pot, vase or wooden box, such as our “vegetable garden boxes”, and use Sideau® as a substitute for potting soil. Anything with a root will grow on it. Add the used pieces and leftovers to your garden and it will help break down the soil.



- Sideau® is easy to cut, for example, with a bread knife, without crumbling
- Sideau® can be thrown away in small pieces in the green container (according to the legislation in your country). You can also add it to your compost pile
- Basalt is full of nutritious minerals and is also used to upgrade heavy clay soil
- What is left when it is broken down is basalt flour (sand) which is completely natural and harmless to nature





We hope you have learned from this presentation. It's a way we can help to take care of our EARTH.

Sideau® is a registered product of Agra-Wool International, Netherlands

Thank You

There are 20 bricks in a box and the cost is \$78.00 + \$10.14 tax for a total of \$88.14.

The final cost depends on how many boxes you order. More makes the shipping costs less.

Contact your District Director to arrange an order for your District and they will connect with me.

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